

EQUAL EMPLOYMENT OPPORTUNITY STATEMENT

Pacific Radio Group is an Equal Opportunity Employer. In accordance with the FCC's EEO regulations, any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers may request that it be provided notice of Pacific Radio Group's job vacancies as they occur.

PACIFIC RADIO GROUP, INC.
 KAPA, KAGB, KKBG, KLEO, KPVS, KLUA, KKON, KHLO
 EEO PUBLIC FILE REPORT
 OCTOBER 1, 2010 TO SEPTEMBER 30, 2011

<u>NO.</u>	<u>RECRUITMENT SOURCE</u>	<u>CONTACT</u>	<u>TOTAL INTERVIEWED</u>	<u>ENTITLED TO NOTIFICATION</u>
1	INTERNAL ON AIR POSTING-75-5852 ALII DR. KAILUA, KONA 96740 CRAIGSLIST- 1381 9TH AVE. SAN FRANCISCO, CAL 94122	TOM NEWHOUSE 808-329-6633	0	NO
2	INTERNAL ON AIR POSTING-75-5852 ALII DR. KAILUA, KONA 96740 CRAIGSLIST- 1381 9TH AVE. SAN FRANCISCO, CAL 94122	TOM NEWHOUSE 808-329-6633	3	NO
3	INTERNAL IN AIR POSTING - 913 KANOELEHUA AVE., HILO, HI 96720 INTERNAL - NATIVE FM FACE BOOK POST - 913 KANOELEHUA, HILO, HI 96720 CRAIGSLIST- 1381 9TH AVE. SAN FRANCISCO, CAL 94122 ALL ACCESS MUSIC GROUP-28955 PACIFIC COAST HWY- MAILBU, CA 90265	ILENE ALFORD - 808-961-0651 ILENE ALFORD -808-961-0651	1	NO
4	CRAIGSLIST- 1381 9TH AVE. SAN FRANCISCO, CAL 94122		0	NO

PACIFIC RADIO GROUP, INC.
 KAPA, KAGB, KKBG, KLEO, KPVS, KLUA, KKON, KHLO
 EEO PUBLIC FILE REPORT
 OCTOBER 1, 2010 TO SEPTEMBER 30, 2011

<u>POSITION</u>	<u>POSITION TITLE</u>	<u>DATE OPEN</u>	<u>DATE FILLED</u>	<u>RECRUITMENT SOURCE</u>	<u>NUMBER INTERVIEWED</u>	<u>NUMBER HIRED</u>
1	KONA ACCOUNT EXECUTIVE	1/1/2011	2/9/2011	CRAIGSLIST	4	1
2	KONA ACCOUNT EXECUTIVE	2/28/2011	8/1/2011	CRAIGSLIST	1	0
				ON AIR ADVERTISEMENT - RADIO	2	1
3	HILO ACCOUNT EXECUTIVE	6/1/2011	8/8/2011	CRAIGSLIST	2	1
				ON AIR ADVERTISEMENT - RADIO	2	0
				STATION FACE BOOK POST	1	0
				ALL ACCESS	0	0

PACIFIC RADIO GROUP, INC.
 KAPA, KAGB, KKBG, KLEO, KPVS, KLUA, KKON, KHLO
 EEO PUBLIC FILE REPORT
 OCTOBER 1, 2010 TO SEPTEMBER 30, 2011

<u>NO.</u>	<u>DATE</u>	<u>INITIATIVE</u>	<u>DESCRIPTION</u>	<u>SCOPE OF INVOLVEMENT</u>	<u>PERSONNEL INVOLVED</u>
1	10/01/2011-9/30/2011 -WEEKLY	KOKUA CALENDAR	AIR PUBLIC SERVICE ANNOUNCEMENTS THROUGH A KOKUA CALENDAR- ANNOUNCEMENTS ARE MADE AND UPDATED EACH WEEK. ANNOUNCEMENTS PROVIDE FREE COMMUNITY OUTREACH INFORMATION FOR NON-PROFIT ORGANIZATIONS SUCH AS HAWAII ISLAND UNITED WAY, AMERICAN RED CROSS, ETC...	NEWS DIRECTOR RECORDS AND CUTS KOKUA CALENDAR EACH WEEK. PSA'S ARE SUBMITTED TO STATION VIA E-MAIL AND FAX	NEWS DIRECTOR
2	4/22/2011	HAB CONVENTION	SENT 2 ACCOUNT EXECUTIVES TO HONOLULU FOR ANNUAL HAB CONVENTION. AE'S ATTENDED SEMINARS ON INTERNET/DIGITAL SALES, GAINED INFORMATION ON CURRENT INDUSTRY NEWS	PROMOTIONS DIRECTOR AS WELL AS UPPER LEVEL AE ATTENDED CONVENTION IS DESIGNED TO ASSIST RADIO PERSONNEL ADVANCE SKILLS AND LEARN MORE ABOUT THE INDUSTRY	PROMOTIONS DIRECTOR AND ONE UPPER LEVEL ACCOUNT EXECUTIVE
3	9/6/2011	RAB ACCOUNT MGR. TRAINING	INVESTED IN NEW ONLINE SOFTWARE TO ENABLE ACCOUNT EXECUTIVES AND MANAGEMENT TO BETTER ACCESS CLIENT ACCOUNTS, GATHER INDUSTRY INFORMATION ON SIMILAR CLIENTS, BETTER TRACK AND COMPILE CLIENT INFORMATION AND STORE CLIENT HISTORICAL SPENDING AND DATA	PROVIDED 2 DAYS OF TRAINING FOR STAFF TO LEARN NEW SOFTWARE TO BETTER GAIN KNOWLEDGE OF CLIENTS IN OTHER MARKETS	VICE PRESIDENT OF ADMIN. KONA SALES MANAGER PROMOTIONS DIRECTOR ENTIRE SALES STAFF
4	7/27/2011	CELEBRATION OF LIFE	CO-SPONSOR COMMUNITY EVENT FOR HOSPICE OF HILO- CELEBRATION OF LIFE - OBJECTIVE TO GAIN FUNDINH FOR HOSPICE OF HILO TO HELP THOSE IN NEED OF HOSPICE SERVICES	CO-HOST AND MC THE EVENT - RUN PSA'S ON ALL STATIONS	SALES ASSOCIATE/DJ
5	10/1/2010-9/30/11 - WEEKLY	COMMUNITY FOCUS SHOW	PROVIDE 30 MINUTE PODCAST ON ALL FM STATION WEBSITES OF ALL CURRENT AND UPCOMING COMMUNITY EVENTS	RECORD AND AIR VIA WEBSITE PODCAST	NEWS DIRECTOR
6	10/1/2010-9/30/11 - ONGOING	SOCIETY FOR HUMAN RESOURCE MANAGEMENT	SUBSCRIBE TO SHRM - PROVIDE RESOURCES ON EMPLOYMENT LAWS, HIRING LAWS, EEO LAWS, OBTAIN REFERENCES FOR DOCUMENTING EMPLOYEE PERFORMANCE ISSUES	RECEIVE DAILY NEWSLETTER AS WELL AS MONTHLY PUBLICATION FROM SHRM - UTILIZING INFORMATION TO KEEP UP TO DATE WITH NEW LABOR LAWS AND RULES AS WELL AS OPTIMIZING HR MANAGEMENT	VICE PRESIDENT OF ADMIN.

